



CASE STUDY

No more thinking about data security. AVIS has choosed backup solution

Challenge

AVIS is one of the biggest car rental company in the USA and one of the most recognizable brands in this industry in Poland. They market position is an effect of many years of hard work and ongoing service improvement. AVIS has a long history of innovation and is known for customer loyalty, as well.

Today, when we are creating such amount of data, AVIS pays no less attention to data security, especially information about their clients. So the company was looking for a comprehensive backup solution that would protect all critical data – their clients files stored on servers. Because AVIS has modern IT infrastructure, they were looking for a easily implementable solution.

Solution

Among all tested solutions Xopero Backup & Restore was the only one that guaranteed truly fast deployment and complex protection of all critical data.

But in practice, Xopero offered a lot more benefits. The software allows, among others things, backup and recovery of workstations, servers, databases, mailboxes, network location, Windows Server and virtual environments. Additionally, thanks to the possibility of scheduling projects, managing all business environment and backups is very simple. It does not require any extra time or human resources.

Benefits

- **Savings:** Xopero Backup & Restore can be implemented on any IT infrastructure, so there is no additional costs.
- **Complexity:** with Xopero you can protect all critic data, from single endpoint to very advanced business infrastructure,
- **Security:** to protect data Xopero uses an AES algorithm and SSL transmittion. Both solutions are used by banks to secure online financial transactionn,
- **Technology on the business service:** thanks to advanced technology backup process can be done really fast. In order to save time and to reduce the load transfer, only the changed file blocks are transmitted.



We are the leading producer of backup solutions in Europe, providing professional tools for comprehensive backup of critical business data.

Our offer includes, among others appliance backup, local backup, cloud backup, hybrid backup and complex disaster recovery and business continuity solutions.

Xopero products allow backup and recovery of files, folders, endpoints, databases, mailboxes, servers, network localizations and virtual environments. Our customers belong to many different sectors: SMB, public administration, banking and finances, education, medicine, telecommunications and IT.

AVIS®

Client:

AVIS

Industry

car rental

Process

protection of sensitive data
(clients databases)

server backup,

database backup,

MS Exchange backup,

Solution:

Xopero Backup & Restore

Benefits:

savings,
fast deployment,
reliability,
security.

Founded in 1946 by Warren Avis, Avis was the first company to rent cars from airport locations. The company grew rapidly during the 1950's and now is one of the world's best-known car rental brands with:

- approximately 5,450 locations
in more than 165 countries.