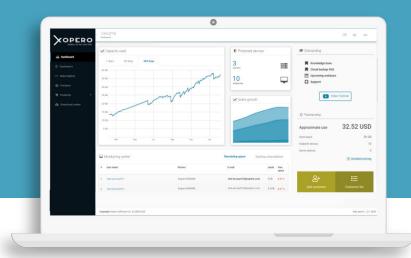


Xopero Cloud Management - the easiest way to protect your customers' data



Xopero Cloud Management (XCM) is a Managed Backup Services and Storage for IT Specialists - MSPs, Resellers, Integrators and IT Outsourcing. Thanks to it you can sell the all-in-one solution in SECaaS/SaaS model. It's the easiest way to widen your portfolio of proven backup software, cloud storage, and fast recovery. And if you want to gain recurring revenues - well, this model is all you need.

Additionally, the pay-as-you-go model, simple licensing and monthly billing eliminate the risk - you sell it only when having the client.

#### SaaS - why choose...

Software-as-a-Service is behind every successful MSPs. Why do such a large number of IT service providers choose SaaS? It offers better and faster customer service. For your customer, the most important part is that it is cheaper than any local solutions. Thanks to a subscription-based business model you gain

#cloud backup services+storage
#pay-as-you-go
#simple per-device pricing
#recurring revenue
#central management
#white label backup
#no data transfer costs

recurring revenues - you can generate additional profits after a considerable long period of time. You are not responsible for technical support - your customers contact an experienced vendor tech team directly. You could also very easily start to sell your branded backup solution - with SaaS there is always a white label backup possibility.



Backup, cloud storage, remote recovery - all-in-one solution - you do not have to search for several vendors. This complexity makes us up to 5x cheaper than the competition. Our solution is easy to use with simple licencing - you pay only for what you use and sell at the price you determine. Protect your customers' data, recover on any device, manage backup policies and sell. Do it all remotely and centrally - without even leaving your office.

**Aleksander Fryszkowski** Project Manager at Xopero Software

### Protect your customers

### Backup anything

Single files, Win PC, databases, Windows Server, Linux Server, Hyper-V, VMware, network locations and much more. Protect all your customer's IT infrastructure.

#### All-in-one

Cloud backup, storage and fast recovery - now you don't have to search for several vendors - you have it all in one place. That is why it's up to 5x cheaper than the competition.

#### White label backup

Having your own branded backup software with storage provided has never been so easy - your logo, name, icons and colours. Just let us know what you need.

### Simple model with no risk

#### Pay-as-you-go

No additional costs - you pay for storage and a number of devices you protect. Buy only when you have a customer and sell at the price you determine - there is no risk, see?

### Easy licensing

We charge you for cloud storage capacity and a number of devices. Then, it's up to you what you want to protect - files, databases, whole systems, virtual machines - we cover it all.

### Monthly billing

We don't want you to deal with tones on papers - we'll settle on a monthly basis. Well, SaaS even requires it, right?

## **Central Management**

#### Protect & Recover data

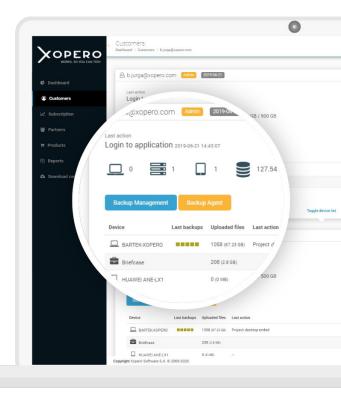
Protect systems and devices in the cloud. Quickly and remotely restore data if needed - to any device you choose. Reduce downtime costs!

### **Manage Backup Policies**

Manage all accounts, backup policies, receive daily reports and instant access to device logs and events - of all your customers in one place!

### Sales Management

Customers, licenses, subscriptions, storage availability information - you see them all after logging in. You can easily add new clients and sell.



## Safety and security standards

In today's world when data can be leaked or obtained by bad actors Xopero understands that many organizations may share concerns regarding data privacy. We offer comprehensive data privacy mechanisms so our customers maintain full control over their business data – at any given moment.

### Strong encryption

To set the highest data security level all data is encrypted on a machine with AES 256-bit algorithm. Xopero solutions use AES 256 CBC encryption which is much stronger than regular AES 256 – used by many cloud vendors. CBC mechanism provides security in such a way that each block of data is encrypted using data from the previous element. This way, each encrypted block depends on all encrypted blocks processed up to that point. Exactly the same process occurs during the decryption. 256-bit key length is not that fast in terms of time and performance during the encryption process, but it is extremely unlikely to decrypt data secured this way. Furthermore, built-in encryption gives the ability to encrypt backup files and data at the source, on the fly and at

User can choose a key (default or user) which will be used to encrypt transmitted data. Default key is generated automatically during the first run of the application and is stored in the server database. User can also choose his own encryption key, which is derived entirely from a password that remains in the hands of a user. It provides the maximum security of files because it is not stored anywhere - can't be retrieved. However, in the case of encryption key loss, the recovery of the encrypted data is not possible.

### **Encrypted transmission**

Let us not forget that it is also important to eliminate any chance of data interception during its way to the cloud. This means that the channel to the cloud needs to be secured too. Xopero protects data transfer by using SSL. SSL provides an encrypted link between a source device and data final destination - which in this case is a data center. Any data that flows between those two points is encrypted using a symmetric algorithm.

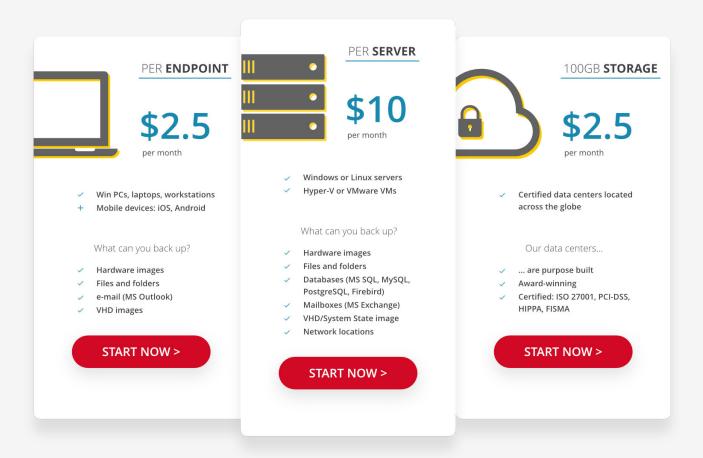
### **Data anonymization**

Data encryption and SSL are not the only way in which Xopero assumes security of backed up data. Additionally, Xopero Cloud stores all customers data in encrypted and anonymized form. Files are stored in a flat structure under random GUIDs. Moreover, they are divided into parts by a delta mechanism because each backup is done in an incremental or differential way.



# **Made-to-fit pricing plans**

## Simple per-device and storage pricing





ESET AVIS T. SUBWAY DIEBOLD NIXDORF











After trying two other MSP backup software, we chose Xopero. Why? Let me think... Best possible price, no hidden costs, simple licensing model, secure cloud storage and truly outstanding backup with remote recovery.

IT SERVICES + RECOVERY

# We rely on trusted data center providers

# leaseweb Washington WDC-01

ISO 27001:2013
ISO 9001:2008
PCI DSS compliant
LEED Gold Certified
FISMA
DOD
DCID
PCI DSS
SSAE 16 compliant



# leaseweb Washington WDC-02

FISMA High DCOI EO 13693 ISO 27001 PCI-DSS Level 1 HIPAA SOC 2 Type II SOC 3 ISO 50001

# leaseweb Singapore SIN-11

ISO 27001 compliant
ISO 9001: 2008
PCI DSS compliant
Certified by Uptime Institute
BCA-IDA Green Mark Gold Plus
Threats Vulnerabilities Risk Assessment
(TVRA) compliant

### Asseco **Poland**

Two redundant locations with:
ISO 9001
IISO/IEC 27001
AQAP 2110
PN-N 19001 (WSK)
WebTrust certificate











Xopero Software began in 2009, founded as a company serving primarily SMB users. Our goal was to create a more accessible and affordable secure data protection solution for any businesses.

In 2015, Xopero started cooperation with QNAP Inc. - one of the key global NAS providers. This addition expanded our portfolio to include a true backup appliance.

In 2017, Xopero fully extended into the global market thanks to cooperation with ESET. Our company took the place previously occupied by StorageCraft in the ESET Technological Alliance.

### **Contact**



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