

# The enterprise-class backup solution developed with SMB in mind.

Dedicated to Physical Environment of any size - up to ∞ devices.



## PHYSICAL INFRASTRUCTURE BACKUP

With Xopero you can easily protect your physical infrastructure - even the most complex and numerous one. Create automatic, policy-based backups to increase performance, reduce time and storage usage.

- **Dedicated to physical machines:** create policy-based backups of Windows-, macOS- and Linux-based physical servers and workstations. From simple to the most complex and numerous physical environment.
- **Keep data on-premise or in cloud:** local, SMB, NAS, AWS, Azure, or all - use your local or/and cloud storage, save money, and do not invest in additional IT infrastructure.
- **Cross-platform backup agent:** the backup agent can be installed on all Windows, Linux, and macOS devices. Thanks to docker installation Xopero is compatible with almost all NAS servers as well as any public or private cloud.
- **Policy-based backup:** data and devices, storage, backup type, schedule and advanced settings - easily customize your backup plans and almost immediately protect your whole physical environment.
- **Smart Image Backup:** fast & smart drive image backup of everything - systems, applications, configuration settings, services, data - you don't risk losing irreplaceable data, custom applications, or your operating system.

## XOPERO PROTECTS

### Laptops and workstations:

Windows PC,  
MacOS,  
Linux.

### Servers:

Windows Server,  
Windows Server Essentials,  
Linux Server.

### Microsoft 365:

Outlook,  
OneDrive,  
Contacts,  
Calendar,  
Exchange online...

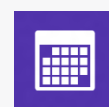
...and more.

- › **Smart File Backup:** protect all or chosen files and folders from your device or exclude them using advanced filters. You can filter by file path, name, extension, hidden attribute, or system paths.

## MICROSOFT 365 BACKUP

Comprehensive protection of your Microsoft 365 suit on-premise or in the cloud. Beside dedicated SaaS backup we bring you speed, efficiency, security, intuitive management, granular recovery, and many more of our enterprise-class features.

- › **SaaS backup on-premise or in cloud:** choose whether store copies on your local machine, in the cloud - AWS or Azure - or both. Accomplish 3-2-1 backup rule and chill out knowing your data is safe and sound.
- › **Plan-based protection:** protect Exchange Online, OneDrive and Calendars - easily set a backup plan to ensure your SaaS data is safe and recoverable. Set it up once and don't think about anymore - it will work as you wish...
- › **Simple yet advanced search:** easily browse through backup copies using advanced search filters to find particular folders, owners, dates, email subjects and chose data for restore.
- › **Central, user-friendly management:** backup and restore your Microsoft 365 suite with the central management web console. Have access anywhere, anytime, with no installation need.
- › **Unlimited data retention:** store your data as long as you need thanks to backup optimization and incremental copies. Ensure you can restore your deleted data even after default 90-days of retention in Microsoft apps.
- › **Compliance with legal requirements:** store your data based on long-term retention policies for regulatory or compliance needs. Restore exactly what you need with granular recovery and advanced search possibilities.



## BACKUP PERFORMANCE

Take advantage of a wide range of enterprise-class features that let you customize your policy, boost backup execution and reduce your storage usage to easily protect even the most complex physical infrastructure.

- › **Plan-based backup:** choose data and devices you want to protect, storage where you want to keep your data and backup execution

„Beside dedicated SaaS backup **we bring you speed, efficiency, security (...)**”

manner. Quickly start protecting your physical environment. Add many devices to one plan or one device to many plans. As you wish.

- **Advanced plan customization:** set the backup plan that meets your expectations and needs. Use more advanced settings - backup window, retention, schemes, compression, encryption, backup on trigger and many more - you have control over everything. Backing up more complex infrastructure is the easiest ever!
- **Set it and don't think about it:** set your backup plan once and it will perform automatically. Simply copy plans and assign them to new devices or make changes anytime.
- **Backup schedule:** perform backups due to set schedules - with a month, week, days, and hours manner. It will run automatically according to your preferences.
- **Backup window:** define the exact time range (days and hours) when backup can be performed. This time cannot be exceeded. It gives administrators full control over bandwidth and performance.
- **Backup plan cloning:** need only some changes in your backup plan for a new device or group? Just copy your current policy, make changes, and assign it to the new device.
- **Backup compression:** choose the preferred compression algorithm and level. Ensure faster backup, less transfer and network utilization. Reduce storage usage with no impact on data compliance.
- **Flexible versioning and retention:** easily set versioning and retention according to your company's strategy. Store all versions, define the number of copies, or the time a given copy should be kept to optimize storage capacity.
- **Advanced backup schemes:** set the backup retention scheme that meets your company and infrastructure size, policy, and strategy. We offer you a wide range of possibilities - from simple to most advanced ones. Forever incremental, FIFO, or GFS - choose yours.
- **Grandfather-Father-Son:** the GFS, a multi-level backup rotation scheme is dedicated to long-term data archiving. It allows storing data for a long time while maintaining minimal storage usage.
- **Forever incremental:** this scheme assumes one full copy and subsequent incremental ones. Brings you a wide range of advantages: fast backup execution, low network load, and effective storage usage.
- **First In, First Out:** FIFO is the simplest possible scheme dedicated to short-term data storage that by overwriting oldest copies by new ones lets you save your space.
- **PRE-, POST Snapshot-, POST- Scripts:** the system enables to run custom scripts before, during, and after the backup task so the



„Set the **backup plan that meets your expectations and needs**. Use more advanced settings - backup window, retention, schemes, compression, encryption, backup on trigger and many more.”

administrators can maintain full control over the backup process and craft it to their needs.

## DISASTER RECOVERY AND DATA RESTORE

The most effective Disaster Recovery features in a package - with no additional costs. Protect, restore, get back to business immediately and maintain a really low RTO.

- **Instant Disaster Recovery:** have immediate access to files from a disk image or the entire copy even if the disk is encrypted or compressed. Create virtual machines and restore your data without any need for export.
- **Plan-based recovery:** easily set recovery workflows and in the event of failure automatically recover your data according to the schedule. Ensure high availability and maintain a really low RTO.
- **Physical to Virtual (P2V):** restore disk image in the chosen format and create virtual machines directly on the backup server. Thanks to that, in the case of a failure, you can almost immediately restore your work environment.
- **Granular restore:** take advantage of the granular, fast, and point-in-time recovery of only selected types of data from a previously made image backup.
- **Bare Metal Restore:** restore your backed up data and the whole system to the same or new device or hardware using a specially crafted tool and bootable pendrive to keep your business truly agile.
- **Cross-platform recovery:** restore your system to the same or different hardware - even the one with different system parameters.
- **Application Support:** ensure the consistency of your Microsoft 365 applications and restore your data granularly to the same or different source.

## SUPER-FRIENDLY INTERFACE

We take care of usability to make sure you can easily use even the most advanced features. It's hard to say how simple and intuitive our console is but once you see it, you won't take a look at another one. It will be a friendship at first sight!



In Q4 of 2019, the average downtime for businesses as a result of a ransomware attack was **16.2 days.**

- According to Coveware.

The average cost of IT downtime is **\$5,600 per minute.**

- According to Gartner.

**„The most effective Disaster Recovery features in a package - with no additional costs. Protect, restore, get back to business immediately and maintain a really low RTO.“**

- **Dashboard-based interface:** take advantage of the simplest management console ever (we can bet it is so) - with dashboards crafted to each feature. Plans, devices, storage dashboards - all for transparency and ease of use.
- **Device dashboard:** device health, details, backup plans, real-time actions, storage usage, notifications, event logs, and statistics - manage it all in simple and pretty device dashboard.
- **Microsoft 365 suite dashboard:** the organization, protected apps, plans summary, detailed information, and event logs - manage your Microsoft 365 suite in the simplest and most intuitive way.
- **Simplified view:** the graphic alternative for device list with pretty and pictorial information. Device health, name, OS information, last and future backups - at your fingertips.
- **Advanced device search:** comprehensive yet intuitive device search - by name, OS, backup status and dates, tags, plans, online/offline status, warnings, IP address, and more. If any need - delete filters with one click.

„Super firendly interface (...) - with dashboards **crafted to each feature.** Plans, devices, storage dashboards - all for transparency and ease of use.“

## SIMPLE MANAGEMENT

Thanks to super-friendly interface managing even the most complex infrastructure and advanced enterprise-class features have never been so easy and time-saving. Have access anywhere, anytime with no installation need.

- **Independent online console:** manage everything through a web console and have access anywhere, anytime. Backup plans, copies, storage, logs, and many more - at your fingertips. No installation needed.
- **Mass deployment:** quickly install Backup Agent on tens or hundreds of machines with the mass deployment feature. Simplify, automate and make it easier to install and manage a program on multiple devices.
- **Multi-level management:** quickly install Backup Agent on tens or hundreds of machines with the mass deployment feature. Simplify, automate and make it easier to install and manage a program on multiple devices.
- **Plans and device-based management:** manage your policy from plans or device levels - depends on your needs, size, preferences, and IT infrastructure.
- **Secure Password Manager:** store and manage all your passwords (internal and external) in one, secure place. You don't have to remember

„Thanks to super-friendly interface **managing even the most complex infrastructure** and advanced enterprise-class features have **never been so easy and time-saving.**“

or write them down - if you need to use it, just choose from the list.

- **Easy monitoring:** track all actions performed in the system, such as backup execution confirmations, and warnings. Have a look at the list of completed and planned tasks - if overdue - decide to perform a copy or ignore it with one click. Stay up to date!

## UNLIMITED SCALABILITY

Simply add new devices to protect and storages if you need more space - up to infinity! Thanks to simple licensing and flexible packages, we grow together with your company ensuring you enterprise-class features at reasonable prices.

- **Enterprise-class solution for SMB:** manage a large number of devices as simple as just a few ones - simply add multiple endpoints, servers, and storages. We offer you enterprise-class features managed in the intuitive, super-friendly interface!
- **Protection of each organizational scenario:** do you use on-premise, multi-cloud, or hybrid IT environment? Or maybe you have a dispersed organizational structure with multiple geographical locations? Remote workers? No problem - we support even the most sophisticated scenarios.
- **Grow easily:** simply add next Windows-, macOS- and Linux-based physical servers and workstations and assign them to current or new backup plans. Protect them in multiple storage locations - local and cloud.
- **Groups management:** create groups of devices and easily manage backup policy - add permissions, ease search and monitoring. A great feature to organize your IT infrastructure.
- **One-click infinity security:** within one backup plan, you can select any, even infinite number of devices to protect. Regardless of their operating system, or status - it can be even turned off.
- **Optimization for up to 1000 devices:** spread the backup in time - set the maximum time interval within the backup of all devices should start. Let our system calculate regular periods between backup start for many devices. It will let you manage huge IT infrastructures, optimize backup, storage capacity, and bandwidth.



### Customer quotes

After a negative experience with a previous backup solution, we decided to get Xopero. The implementation did not involve any additional costs or modification of our IT infrastructure. In addition, central management and automation have allowed us to save a lot of time, which was previously devoted to backup policies management.

- Mariusz Lutowski

Xopero has proved itself 100 percent and, more importantly, had an unbeatable price. It has offered all the functionality we required, with simple implementation on our IT infrastructure and maximum endpoint security.

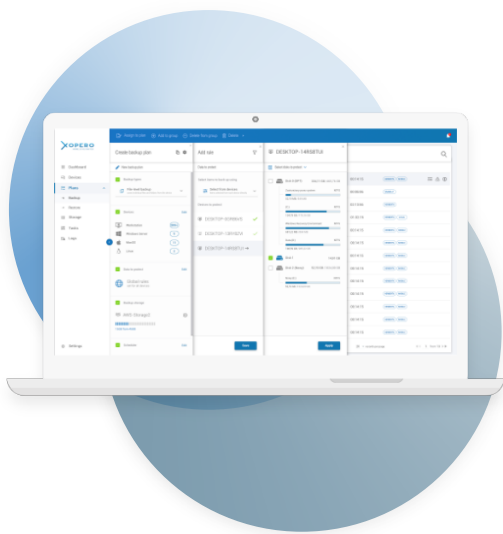
- Gwarant Protection Agency



## SAFETY & SECURITY

We do not provide you only a backup solution. With our secure and safe technology, we guarantee you peace of mind in every situation.

- **Backup encryption:** your data is encrypted - simply choose your encryption level and make sure nobody can decrypt your confidential information.
- **In-flight encryption:** we encrypt your data in-flight before it even leaves your physical machine so it's protected either during backup execution or at rest in the repository.
- **Zero-knowledge encryption:** your device does not have any information about the encryption key - it receives it only when performing a backup. We don't know what's inside and nor will any intruder.
- **No single point of failure:** our solution simply enables the communication between the device and storage and does not take part in the backup process. You can lose access or configuration but as long as you have your encryption key you can restore the data.



## The enterprise-class backup solution developed with SMB in mind

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Xopero Software began in 2009, founded as a company serving primarily SMB users. Our goal was to create a more accessible and affordable secure data protection solution for any businesses.

In 2015, Xopero started cooperation with QNAP Inc. - one of the key global NAS providers. This addition expanded our portfolio to include a true backup appliance.

In 2017, Xopero fully extended into the global market thanks to cooperation with ESET. Our company took the place previously occupied by StorageCraft in the ESET Technological Alliance.

## Contact



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